

BNBuilders presents

The 12th Annual

DRIVING  OUTSM

For Cancer Education, Prevention and Family Support

GOLF TOURNAMENT

July 11, 2017

The Golf Course at Newcastle

Sponsorship
Opportunities

cancer
PATHWAYS
EDUCATION · SUPPORT · COMMUNITY
...facing cancer together

An Impact that Lasts a Lifetime

Made possible by our valuable partners

The 12th Annual Driving Out Golf Tournament to benefit Cancer Pathways will be held on July 11, 2017 at The Golf Club at Newcastle. This double shotgun, scramble format event, raises funds enabling us to provide our services at no cost to everyone in the community touched by cancer.

Cancer Pathways is a local organization that provides free educational and emotional support to families who are touched by cancer. Over the years, Cancer Pathways has touched people in the Puget Sound area dealing with cancer on more than 237,000 occasions. We are looking for support for our golf tournament from local business leaders and friends. You can help us with this inspiring event in four different ways:

Sponsorship Opportunities



As a sponsor of this event, you will be helping offset a major portion of direct expenses for the tournament, which means more money going directly to programs and services. Sponsorship levels include opportunities to display your company name and logo throughout the tournament, signage at a hole, or on the golf carts, access to the tournament promotional materials. Please see our enclosed sponsorship form for more details on how you can be involved.



During the golf tournament, we hold a small silent auction and raffle. We are looking for items that you and your company may donate. Your donation is tax -deductible through Cancer Pathways and your company will be recognized during the event. Please complete the form if you would like to donate an item or in-kind service.



As a participant for the event, you will hit the course for a day of golf, fun and comraderie in support of Cancer Pathways. Foursomes are included in some of our sponsorship opportunities as well as by purchasing a foursome.

Cancer Pathways Signature Programs



Cancer Education for Teens is a cancer prevention and risk reduction program that has reached more than 58,000 teens in 80 WA State high schools since 2005. CET provides cancer risk reduction strategies, nutrition and exercise information, and communication tips around serious illness. CET is available in Snohomish, King, Kitsap, Pierce and Thurston counties, and statewide through Cancer Pathways website-based e-learning.



Cancer Unwrapped is an annual statewide essay writing contest available online to teens in grades 9-12. Teens write about having cancer themselves or having a loved one with cancer. Monetary prizes are awarded to the winners at a gathering of family members and friends in the spring each year. Since 2005, we have received more than 2,000 essays.



Camp Sparkle is a free, week long day camp for kids ages 6-12 touched by cancer. It is offered in four locations – Seattle, Tacoma, Redmond, and Everett, 9:30am to 4:00 pm daily.

Sponsorship Opportunities

Tournament Presenting Sponsor

Taken

- Name attached to the event, i.e. Company name presents “Driving Out”
- Acknowledgment of your company from the event podium by Executive Director & celebrity emcees
- Opportunity to address the tournament audience at Welcome and Cocktail Reception
- Opportunity for company leader to serve as Honorary Chair of Event
- Company banner prominently displayed at the event
- Company logo on all event signage and collateral
- Acknowledgment in all ads, press releases
- Display table at event with your company information
- Feature on our website’s Partner’s Page, with the opportunity to link to your company’s website
- Opportunity to identify your company as the presenting sponsor of the event in your advertising and press releases
- Includes flags at all 36 holes with your company logo
- Article in our newsletter to 6,000+ members and supporters
- Two foursomes at the event

Course Sponsor

\$15,000

- Company banner prominently displayed at the event
- Company logo on all event signage and collateral
- Acknowledgment in all ads, press releases
- Display table at event with your company information
- Feature on our website’s Partner’s Page, with the opportunity to link to your company’s website
- Opportunity to identify your company as the presenting sponsor of the event in your advertising and press releases
- Article in our newsletter to 6,000+ members and supporters
- Two foursomes at the event

Cocktail Reception Sponsor

\$10,000 1 available

- Display table at event with your company information at Cocktail Reception
- Acknowledgment in all ads and press releases
- Company banner prominently displayed at the event
- Company logo on all event signage and collateral in Cocktail Reception
- A link to your company’s website featured on our website
- Opportunity to identify your company as a sponsor of the event in your advertising and press releases
- Opportunity to address the tournament audience at Cocktail Reception
- Two foursomes at the event

Welcome Sponsor

\$10,000 1 available

- Display table at event with your company information at entrance and in registration area
- Acknowledgment in all ads and press releases
- Company banner prominently displayed at the event
- Company logo on all event signage and collateral in welcome area
- A link to your company’s website featured on our website
- Opportunity to identify your company as a sponsor of the event in your advertising and press releases
- Opportunity to address the tournament audience at beginning of tournament
- Two foursomes at the event

Sponsorship Opportunities

Hole Sponsor VIP Level

\$3,500 limited available

- Acknowledgement in all ads and press releases
- Your company logo on our event website
- Opportunity to display promotional and marketing materials on specific hole
- Opportunity to take part in event by decorating hole and participating in tournament games
- Opportunity to identify your company as a sponsor of the event in your advertising and press releases
- Ability to have alcohol poured at hole
- Top pick at course placement
- Foursome at the event

Hole-In-One Sponsor

\$5,000 2 available

- Acknowledgement in all ads and press releases
- Your company logo on our event website
- Company logo on all golf cart signs inside carts and at hole in one hole(s)
- Opportunity to have giveaways in the carts and hole in one hole(s)
- Opportunity to identify your company as a sponsor of the event in your advertising and press releases
- Opportunity to provide the hole in one prize and insurance
- Foursome at the event

Hole Sponsor

\$3,000

- Acknowledgement in all ads and press releases
- Your company logo on our event website
- Opportunity to display promotional and marketing materials on specific hole
- Opportunity to take part in event by decorating hole and participating in tournament games
- Opportunity to identify your company as a sponsor of the event in your advertising and press releases
- Foursome at the event

Leaderboard Sponsor

\$3,500

- Acknowledgement in all ads and press releases
- Your company logo on our event website
- Company logo on all scorecards
- Company logo on leaderboard placed throughout course
- Opportunity to identify your company as a sponsor of the event in your advertising and press releases
- Foursome at the event

Sponsorship Opportunities

Golf Cart Sponsor

1 available \$2,500

- Acknowledgement in all ads and press releases
- Your company logo on our event website
- Company logo on signs at golf carts
- Opportunity to identify your company as a sponsor of the event in your advertising and press releases

Putting Green Sponsor

1 available \$2,500

- Acknowledgement in all ads and press releases
- Your company logo on our event website
- Company logo on all putting green activities
- Opportunity to identify your company as a sponsor of the event in your advertising and press releases

Ice Sponsor

2 available \$1,500

- Acknowledgement in all ads and press releases
- Your company logo on our event website
- Company logo identified as ice sponsor throughout course
- Opportunity to identify your company as a sponsor of the event in your advertising and press releases

In-Kind Sponsor

- Acknowledgement in all ads and press releases
- Your company logo on our event website
- Company logo identified as in-kind sponsor throughout course
- Opportunity to identify your company as a sponsor of the event in your advertising and press releases



2017 Agreement For Partnership

On behalf of _____

We agree to share in the excitement and be a 2017 Partner at the following sponsor level:

<input type="checkbox"/> Tournament Presenting Sponsor	TAKEN
<input type="checkbox"/> Course Sponsor	\$15,000
<input type="checkbox"/> Cocktail Reception Sponsor	\$10,000
<input type="checkbox"/> Welcome Sponsor	\$10,000
<input type="checkbox"/> Hole Sponsor VIP Level	\$3,500
<input type="checkbox"/> Hole In One Sponsor	\$5,000
<input type="checkbox"/> Hole Sponsor	\$3,000
<input type="checkbox"/> Leader Board Sponsor	\$3,500
<input type="checkbox"/> Golf Cart Sponsor	\$2,500
<input type="checkbox"/> Putting Green Sponsor	\$2,500
<input type="checkbox"/> ICE Sponsor	\$1,500
<input type="checkbox"/> In-Kind Sponsor	

We would like to participate with a foursome at the event:

Foursome \$1,500

Signed _____ Date _____

Print Name _____ Title _____

Email _____ Phone _____

Please Bill Me

Check Enclosed (made payable to Cancer Pathways, formerly Gilda's Club)

Credit Card No. _____ CVV. _____ Exp. Date _____

Please email company logo, preferably in a vector (EPS), or high resolution JPEG format to trinette@cancerpathways.org