

# WHEN CANCER COMES TO WORK CONFERENCE

*hosted by People For People*  
at Yakima Valley Museum (Yakima, WA)

**TUESDAY, MAY 7, 2019, FROM 8:30AM - 2:00PM**

*Best practices for effectively navigating cancer in the workplace.*

For Employers, Executives, Managers, Human Resources Specialists and Healthcare Professionals

## WHEN CANCER COMES TO WORK

The When Cancer Comes to Work program facilitates effective employee-employer navigation of cancer in the workplace. Managers, human resources professionals, patients, survivors, caregivers and colleagues are supported through this program's offerings that navigate the breadth of issues that arise when cancer enters the workplace.

### **Featured Sessions:**

*Cancer communication, legal review, survivorship in the workplace, employer case studies, work transition plans, workplace re-entry and advocacy initiatives.*

## THE ISSUE: CANCER IN THE WORKPLACE

- 1 in 3 people will be diagnosed with cancer in their lifetime
- 80% of cancer survivors of working age return to work
- 85% of employers don't have the tools to support employees affected by cancer

## TESTIMONIAL

*“Your training helped us all better understand how to operate and communicate through awkward times since cancer isn't going away anytime soon.”*

# SPONSORSHIP OPPORTUNITIES

BENEFIT	COMMUNITY PARTNER \$10,000	PATRON OF EDUCATION \$5,000	SUPPORTING SPONSOR \$2,500	FRIENDSHIP SPONSOR \$1,000
<i>Company logo on conference marketing &amp; program materials</i>	✓	✓	✓	✓
<i>Social media highlight</i>	✓	✓	✓	✓
<i>Tickets to When Cancer Comes To Work Conference</i>	6	4	2	2
<i>Company logo on Cancer Pathways' website with a link to your organization</i>	✓	✓	✓	
<i>Exhibit table with promotional materials</i>	Full Table	Full Table	Half Table	
<i>Welcoming remarks (5 minutes)</i>	✓			

## COMMUNITY PARTNER

- Lunch sponsor
- Company banner displayed in serving area and company name announced at conference

## SUPPORTING SPONSOR

- Recognition as Supporting Sponsor

## PATRON OF EDUCATION

- Breakfast sponsor
- Company banner displayed in buffet area and company name announced at conference

## FRIENDSHIP SPONSOR

- Recognition as Friendship Sponsor

## OTHER OPPORTUNITIES \$500

- Marketing Sponsor – Company logo on conference materials and company name announced at conference
- Video Sponsor – Company logo on conference materials and on featured in conference footage
- Printing Sponsor – Company logo on conference materials and company name announced at conference

To become a sponsor or inquire about other sponsorship opportunities, please contact [lisa@cancerpathways.org](mailto:lisa@cancerpathways.org) | (206) 709-1400.