



2019 GOLF CLASSIC

Sponsorship Overview

Your sponsorship choice includes the following promotional perks!

Friday, June 28th

The Golf Club at Newcastle

	PRESENTING SPONSOR	CART SPONSOR	COURSE SPONSOR SOLD OUT	COCKTAIL RECEPTION SPONSOR	PUTTING GREEN SPONSOR	DRIVING RANGE SPONSOR	HOLE-IN-ONE SPONSOR	HOLE SPONSOR	LEADERBOARD SPONSOR	BBQ LUNCH SPONSOR
<i>Acknowledgment in all ads and press releases</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<i>Company logo on our website</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<i>Number of foursomes</i>	2	2	2	1	1	1	1	1	1	1
<i>Display table (location)</i>	Welcome Area	Cart Staging area	Golf Course	Cocktail Reception	Putting Green	Driving Range				
<i>Company logo on all event signage and collateral</i>	✓	✓	✓	✓	✓	✓				
<i>Your company logo on our website with a link to your company's website</i>	✓	✓	✓	✓	✓	✓				
<i>Company banner featured prominently at the event</i>	✓	✓	✓	✓						

SPONSORSHIP OPPORTUNITIES

Choose the sponsorship option that best suits your organizational needs. We have multiple options, listed below. But that's not all! Each sponsorship also includes further promotional, marketing, and participation perks (see reverse).

Tournament Presenting Sponsor (\$25,000)

- Name attached to the event, ie 'Presented by ABC Company'
- Acknowledgment of your company from event podium by ED & celebrity emcees
- Featured on our website's Partner page, with link to your company website
- Article in our newsletter sent to 8,000 members & supporters
- Opportunity to decorate specific hole w/promotional materials

Course Sponsor (\$15,000)

SOLD OUT

- Top choice at course placement
- Company logo on all event signage and collateral in Welcome Area
- Opportunity to decorate specific hole w/promotional materials

Cocktail Reception Sponsor (\$10,000)

- Company logo on all event signage and collateral in Cocktail Reception

Cart Sponsor (\$15,000) 2 available

- Company logo displayed prominently on every golf cart
- Company logo on all event signage and collateral in Welcome Area

Driving Range Sponsor (\$10,000)

- Company banner displayed prominently at the Driving Range

Putting Green Sponsor (\$10,000)

2 available

- Company banner displayed prominently at the Putting Green

Leaderboard Sponsor (\$3,500)

- Company logo on all scorecards
- Company logo on leaderboard throughout the course

'Hole-in-One' Sponsor (\$5,000)

4 available

- Company logo at 'Hole-in-One' hole with opportunity to have giveaways in the cart & at hole

BBQ Lunch Sponsor (\$3,000)

- Company banner prominently displayed at BBQ Lunch

Hole Sponsor (\$5,000) 14 available

- Opportunity to decorate specific hole w/promotional materials

Golf Foursome (\$1,500)

In-Kind Sponsor

- Recognition as In-Kind Sponsor