

# 2020 GOLF CLASSIC



15th Annual Cancer Pathways Golf Classic  
Hosted by Former Seattle Seahawk Bryce Fisher  
benefiting Cancer Pathways

Friday, June 26th, 2020  
The Golf Club at Newcastle

Complimentary Breakfast  
& BBQ Lunch  
Golfer Check-In | 8 AM  
Shotgun | 9 AM

Cocktail Reception  
Raffle Prizes



Photo by 1000 Words Photo



# GOLF SPONSOR BENEFITS

## PRESENTING SPONSOR - \$25,000 - *Exclusively named as Event Presenter*

- Logo on all event signage/collateral
- Company banner in Welcome Area
- Two foursomes (eight players) at Newcastle
- One foursome at Sahalee, July 13th, 2020
- Speaking opportunity at Cocktail Reception
- Opportunity to host a company hole
- Extended Marketing Suite (see below)

## COURSE SPONSOR - \$15,000

- Two golf foursomes (eight players)
- Exclusively named as Course Sponsor
- Company banner at Golfer Check-in
- Opportunity to host a company hole
- Extended Marketing Suite (see below)

## GOLF CART SPONSOR - \$15,000

- Two golf foursomes (eight players)
- Exclusively named as Golf Cart Sponsor
- Company logo on every golf cart
- Company banner at Cart Staging Area
- Extended Marketing Suite (see below)

## COCKTAIL RECEPTION SPONSOR - \$10,000

- One golf foursome (four players)
- Speaking opportunity at Cocktail Reception
- Company banner at the Cocktail Reception
- Extended Marketing Suite (see below)

## PUTTING GREEN SPONSOR - \$10,000

- One golf foursome (four players)
- Speaking opportunity at Welcome Breakfast
- Company banner at the Putting Green
- Extended Marketing Suite (see below)

## MEGA-PUTT SPONSOR - \$5,000

**NEW!**

- One golf foursome (four players)
- Speaking opportunity at Mega-Putt Contest
- Featured on our website and social media

## HOLE SPONSOR - \$5,000

- One golf foursome (four players)
- Opportunity to host a company hole
- Featured on our website and social media

## BBQ LUNCH SPONSOR - \$5,000

- One golf foursome (four players)
- Company banner at BBQ Lunch Area
- Featured on our website and social media

## GOLFER SWAG BAG SPONSOR - \$5,000

**NEW!**

- One golf foursome (four players)
- Company logo on every golfer swag bag
- Featured on our website and social media

## GOLF FOURSOME - \$1,500

- One golf foursome (four players)

## IN-KIND SPONSOR

- Recognition as In-Kind Sponsor

## EXTENDED MARKETING SUITE - *Your company name/logo will be featured on:*

- › Cancer Pathways' website and social media
- › All print marketing materials\*
- › All online marketing/promotions
- › Day-of-event programs
- › All promotional emails/e-blasts
- › Onscreen event presentation

**Also  
available  
'a la carte'  
for \$2,500.**

**NEW!**

*\*Artwork/logos must be received by print material deadline of May 1st, 2020.*

Custom sponsorships are available. To arrange, contact Lisa at 206-709-1400 or via email at [lisa@cancerpathways.org](mailto:lisa@cancerpathways.org).

# WHAT'S NEW

## WHY BECOME A GOLF CLASSIC SPONSOR?

There are few among us who have not been touched by cancer, whether it was the diagnosis of a friend, family member, or oneself. Partnering with Cancer Pathways shows your employees and customers that your company believes no one should face cancer alone.

In schools, workplaces, diverse community settings, and the communities where you do business, our programs are designed to meet people where they are at in their experience with cancer. Your support shows you are willing to do the same.

The kids say it best. View our Camp Sparkle video: <https://youtu.be/hn2St4Vw4tw>

## WHAT'S NEW FOR GOLF SPONSORS IN 2020

**PRESENTING SPONSOR PLAYS AT SAHALEE** — One lucky company will receive a foursome at the Sahalee Tournament on July 13th, 2020, benefiting Cancer Pathways. We are proud to offer this at the Tournament Presenter level, which has name exclusivity. In addition, the Presenting Sponsor has a speaking opportunity at our Cocktail Reception immediately following the Golf Classic on June 26th, 2020, where you will be introduced by Bryce Fisher, former Seahawk and Superbowl XL player.

**MEGA-PUTT** — Every year, our tournament kicks-off with an exciting Mega-Putt contest. The Mega-Putt Sponsor will have the opportunity to address the players and welcome them to the Golf Classic. You will be introduced by Bryce Fisher and be the first to take advantage of this new offering!

**THE EXTENDED MARKETING SUITE** — Add this 'a la carte' to any sponsorship level to boost your marketing through our in-place event promotion. Upgrade a current level or create your own; custom sponsorships are also available. To arrange, contact Lisa Hubert at 206-709-1400 or via email at [lisa@cancerpathways.org](mailto:lisa@cancerpathways.org).



Photo by 1000 Words Photo

## OUR PROGRAMS & SERVICES



**CAMP SPARKLE** is our free, week-long summer day camp for kids touched by cancer. In 2019, we expanded from four camps to five camps in four cities: Seattle, Bellevue, Everett, and Tacoma.



**CANCER HAPPENS**, our cancer risk reduction and prevention program for teens, has reached more than 84,000 students in 103 high schools since 2005.



**CANCER UNWRAPPED**, our teen writing contest, where teens submit essays about their experiences with cancer, went national in 2019. We received over 800 essays in that contest alone, with at least one from every state in the U.S.

**CANCER ILLUMINATED** assists business owners, managers, HR professionals, and employees successfully navigate the complex communication issues that arise when cancer enters the workplace.

**PATIENT ADVOCACY & COMMUNITY EDUCATION** serves diverse communities with cancer risk reduction and community advocacy education.

In addition to these programs, Cancer Pathways offers family support groups, kids' art therapy, bereavement and grief support, lectures, classes, and education.

Learn more at [www.CancerPathways.org](http://www.CancerPathways.org)

I support **Cancer Pathways**. — Register me for following sponsorship(s):

## SPONSOR REGISTRATION

### SPONSORSHIP LEVELS

- Tournament Presenting Sponsor - \$25,000
- Course Sponsor - \$15,000
- Golf Cart Sponsor - \$15,000
- Cocktail Reception Sponsor - \$10,000
- Putting Green Sponsor - \$10,000
- Mega-Putt Sponsor - \$5,000
- Golfer Swag Bag Sponsor - \$5,000
- BBQ Lunch Sponsor - \$5,000
- Hole Sponsor - \$5,000

### A LA CARTE OPTIONS

- Scorecards - \$5,000
- Hosted Bar - \$3,000
- Bidder Cards - \$2,500
- Table Numbers - \$1,500
- Extended Marketing Suite - \$2,500
- Golf Foursome - \$1,500 Qty: \_\_\_\_\_
- Individual Ticket - \$375 Qty: \_\_\_\_\_

*A la carte sponsorships: Company name/logo featured on the item or named as sponsor, where appropriate.*

All artwork/logos must be received by the print deadline of May 1st, 2020 to be featured in print collateral. Please provide your company logo in high resolution in .JPG or .PNG file formats, in both grayscale and color versions.

Custom sponsorships are available. To arrange, contact Lisa at 206-709-1400 or via email at [lisa@cancerpathways.org](mailto:lisa@cancerpathways.org).

### CONTACT INFORMATION

I am a:  Corporation  Individual  Foundation

Please list recognition, company, or table captain name exactly how you would like it to appear in print materials.

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Table Captain, if applicable: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT INFORMATION

I will pay online at [www.cancerpathways.org](http://www.cancerpathways.org)

My check is enclosed, payable to *Cancer Pathways*

Please charge my credit card:  AMEX  MasterCard  VISA

Name (as it appears on the card): \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

### SUBMIT COMPLETED FORM:

Attn: Lisa Hubert  
Cancer Pathways  
1400 Broadway  
Seattle, WA 98122  
[lisa@cancerpathways.org](mailto:lisa@cancerpathways.org)  
206-709-1400

### Our Mission:

At Cancer Pathways, formerly known as Gilda's Club Seattle, we believe that no one should face cancer alone. For over 18 years, we have been providing unique cancer support programs and services to children, teens, adults, and their families and friends impacted by cancer. Whether it is in schools, workplaces or diverse community settings, our programs are designed to meet people where they are at in their experience with cancer.