



CANCER PATHWAYS

Since 1997, Cancer Pathways has provided deep and far-reaching support for cancer patients, survivors, their caregivers and family members so that no one has to face cancer alone. The 'Surviving with Style' Fashion Show & Gala supports our mission, drawing nearly 600 guests. Every model who walks the runway is a cancer survivor.



Sponsorship Opportunities





Greetings,

Cancer Pathways is proud to present the 25th Anniversary of the Surviving with Style Fashion Show. Starting as an idea to celebrate life and living each day to its fullest, it was because of this fashion show, four years later, Cancer Pathways (formerly known as Gilda's Club) opened its doors.

Join us for a night of celebration, hope and inspiration. For the past 25 years, we have had the honor of knowing so many amazing survivors. We've laughed and cried with them and their families. We have made great friends and watched survivors walk the runway with pride and grace. This event is about living with cancer, about living each day to the fullest and about the love and support of friends and families. This night, we all come together to cheer on our models, celebrating life and surviving with style.

Since 1997, Cancer Pathways has been continually growing and adapting, offering programs such as workplace seminars, weekly support and wellness classes, ongoing cancer education in high schools, Camp Sparkle, National Cancer Teen Writing Contest, and community education and podcasts. Our mission is to ensure no one faces cancer alone.

Come and celebrate with us! You will leave inspired, motivated, happy, and hopeful. It is a night you will remember for a long time to come.

OUR IMPACT OVER 21 YEARS

Over 81% of our operating budget is spent on programs and services for everyone touched by cancer.



Sincerely,

Anna Gottlieb, MPA
Founder & Executive Director
Cancer Pathways (formerly Gilda's Club)



25TH Surviving With Style

FASHION SHOW & GALA
OCTOBER 22, 2022

Cancer Pathways is celebrating 25 years of Surviving with Style!

Join us as we gather for a night of celebration, hope and inspiration. We are grateful for your support in our mission to ensure no one faces cancer alone.

Sponsorship Benefits

	LEADERSHIP \$25,000	ILLUMINATE \$15,000	EDUCATE \$10,000	ENGAGE \$5,000	FRIENDSHIP \$3,000
Spotlight article featuring your company in external newsletter reaching 25,000 subscribers	✓				
On stage speaking opportunity at Gala	✓				
Company logo displayed on all official event websites	✓	✓	✓	✓	✓
Color, full-screen, digital ad spotlight during the pre-show night of Gala	✓	✓	✓		
Special recognition in external newsletter reaching 25,000 subscribers and social media platforms	✓	✓	✓		
Company logo displayed on all event signage	✓	✓	✓	✓	✓
Your company name or logo recognized in the Gala program	✓	✓	✓	✓	✓
Name recognition on-screen during the night of Gala	✓	✓	✓	✓	
VIP table at Gala and five (5) valet passes	✓	✓	✓		
One (1) Westin hotel room for night of Gala	✓	✓			
Table at Gala				✓	✓

For more information or questions please contact
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