

CANCER PATHWAYS

Providing free education, support, and resources to those impacted by cancer since 2001.



CANCER PATHWAYS
Surviving with Style
FASHION SHOW & GALA

Sponsorship
Opportunities



CANCER PATHWAYS
Surviving with Style
 FASHION SHOW & GALA

Come celebrate with us!

Join us Saturday October 19th at The Westin Seattle for our 27th Anniversary *Surviving with Style* Fashion Show and Gala!

I first modeled in this gala in 2010, with barely any hair, while still undergoing radiation treatment for breast cancer. You know what? It was amazing. This event and the other models were MY inspiration! We walked the runway surrounded by loved ones and supporters who've been affected by a cancer diagnosis. I loved it so much, I came back to do it again a few years later!

I've hosted this event for years and am thrilled to tell you I will be emceeing again this year, but this time as Cancer Pathways' new CEO. My good friend, Matt Lorch, will be co-hosting and leading the auction. *Surviving with Style* is our signature event & critical to help us continue offering cancer support, education and resources at no cost to anyone who needs it.

I am humbled to be taking on this mission and invite you to see what we're all about at an event you won't soon forget!

We look forward to seeing you there.



Michelle Millman
 Cancer Pathways CEO



Michelle with founder and advisor
 Anna Gottlieb

CANCER PATHWAYS IMPACT IN 2023

COMMUNITY EDUCATION
 Podcast, workshops, & more



**7,000+
 PEOPLE**

CANCER UNWRAPPED
 Teen writing contest



**1,112
 TEEN ESSAYS**

CAMP & FAMILY PROGRAMS
 Camp Sparkle!



**227
 CAMPERS**

CANCER HAPPENS
 Risk-reduction education



**6,261
 STUDENTS**

SUPPORT GROUPS
 Emotional wellbeing



**265
 NEW MEMBERS**

Sponsorship Opportunities



Champion - \$30,000

- Two tables for 10
- Speaking opportunity at Gala
- 1 Westin hotel room for night of Gala
- Special recognition in our newsletter
- Digital ad spotlight at the event
- Logo displayed on website & event signage
- Full-page color ad in program
- Featured Sponsor Spotlight posts

Hero - \$15,000

- Table for 10
- 1 Westin hotel room for night of Gala
- Special recognition in our newsletter
- Digital ad spotlight at the event
- Logo displayed on website & event signage
- Full-page color ad in program
- Featured Sponsor Spotlight posts

Leader - \$10,000

- Table for 10
- Special recognition in our newsletter
- Digital ad spotlight at the event
- Logo displayed on website & event signage
- Half-page ad in program
- Featured Sponsor Spotlight posts

Advocate - \$5,000

- Table for 10
- Digital ad spotlight at the event
- Logo displayed on website & event signage
- Half-page ad in program

Supporter - \$3,000

- 4 Gala tickets
- Digital ad spotlight at the event
- Logo displayed on website & event signage
- Half-page ad in program

Custom sponsorship levels available. For any inquiries, contact Debra@cancerpathways.org