

CANCER PATHWAYS

Providing free education, support, and resources to those impacted by cancer since 1997.



CANCER PATHWAYS
Surviving with Style
FASHION SHOW & GALA

Sponsorship Opportunities



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Come celebrate with us!

*Join us on Saturday, November 14 at The Westin Seattle for our **29th Annual Surviving with Style Fashion Show and Gala.***

This unforgettable evening features a runway show where cancer survivors walk the stage surrounded by friends, family, and a community that stands beside them. Their stories of courage and resilience remind us why the work of Cancer Pathways matters so deeply.

For nearly three decades, Cancer Pathways has provided free education, emotional support, and community for anyone impacted by cancer - patients, survivors, caregivers, and families. From prevention education reaching thousands of students each year to support groups, social work services, and healing programs like Camp Sparkle, we help ensure no one has to face cancer alone.

*This year we are launching **A Path to One Million Lives.** As Cancer Pathways programs approach the milestone of reaching one million people impacted by cancer, we are working to raise \$1 million to expand our education, support, and community programs so even more individuals and families can find help when they need it most.*

Your sponsorship helps keep every Cancer Pathways program completely free for the people who rely on them during one of the most challenging times of their lives.

We invite you to partner with us for this special evening as we celebrate survivors, honor their stories, and help Cancer Pathways reach the next million lives.



Jessica Daughetee
Executive Director, Cancer Pathways

CANCER TOUCHES EVERYONE — AND NO ONE SHOULD FACE IT ALONE.

A cancer diagnosis doesn't just affect the patient. It ripples through families, friendships, workplaces, and entire communities. Without access to support, education, and connection, people are left to navigate one of life's hardest experiences in isolation.

Cancer Pathways walks alongside people at every stage — providing the resources, connection, and care that make survival and healing possible.



WHO WE ARE:

Cancer Pathways is a community-based organization providing programs and support to anyone affected by cancer, including:

- Student cancer risk-reduction education
- Support groups and individual emotional support
- Camp Sparkle for children and teens impacted by cancer
- National Teen Writing Contest
- Community education and outreach
- Vaping and tobacco cessation workshops

All of our programs are offered free of charge.

A FEW IMPORTANT FACTS:

- Cancer is the second leading cause of death in the United States
- Nearly 40% of Americans will be diagnosed with cancer in their lifetime
- Caregivers and family members face significant mental health impacts alongside their loved ones
- Access to support programs dramatically improves quality of life and health outcomes for cancer patients and survivors

VISION

A world where no one faces cancer alone.

MISSION

To provide pathways of support, education, and community to anyone facing cancer — whether it's before, during, or after a cancer experience.

CHAIR



Jon Fine

Jon Fine will serve as our 2026 Gala Chair and take the runway as a model in this year's fashion show. A longtime nonprofit and civic leader, Jon spent nearly two decades as CEO of United Way of King County, leading major community initiatives and raising billions to support critical social programs. He remains deeply engaged in philanthropy and board leadership across the Seattle community.

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“I’ve spent my career bringing communities together to make a difference, and as someone celebrating five years cancer-free, I’ve seen how important that support can be. Cancer Pathways brings that to life every day, and I’m proud to serve as chair of this year’s gala and support their work reaching even more people who need it.”

HONORARY CHAIRS

Gov. Bob Ferguson Governor **Washington State**

Tim Dellit CEO **UW Medicine**

“Cancer Pathways fills an essential gap in the cancer journey, providing support for individuals, caregivers, and families outside the walls of the clinic. That work centered on support, education, and community is deeply aligned with our values and the care we strive to deliver at UW Medicine.”

Thomas Lynch President and Director **Fred Hutch**

“Fred Hutch is proud to support Cancer Pathways. We share a deep commitment to supporting patients and their families through cancer. Cancer Pathways makes a meaningful difference during treatment and beyond and we know first-hand how important these resources are for our community.”

Kevin Martinez President Business Operations **Seattle Mariners**

“Baseball has always been about bringing people together, and Cancer Pathways does exactly that for those navigating cancer. We’re proud to support an organization that creates connection, strength, and a sense of community when it matters most.”

Jeff Teper EVP Microsoft **365 Microsoft**

“Cancer Pathways has made such a difference in the lives of some of our closest friends, and it has been incredibly inspiring to see the support and impact on the lives of people of all ages. My wife Sandy and I are proud to support Cancer Pathways and the vital mission that it provides to families and our broader community.”

COMMITTEE MEMBERS

Francisco Claro

Cloud AI Developer Marketing PM
Google

Lynn Fischer-Shaw

Community Volunteer

Sarah Goodman

Sr. Program/Business Ops Manager
Consultant **Strong Tower Consulting**

Darlin Gray

Founder, Chief Creative Officer **Darlin Gray World Wide**

Randi Hedin

Affiliate Instructor **UW School of Law**

Molly Hill

Cancer Pathways Board of Directors

Karen Kuster

Community Volunteer

Ryan McLean

Financial Systems Technical Manager
Liftoff Mobile

Bethany Stout

President & Owner **Health Pros Northwest**

Kathryn Straub

Executive Director **Greater Kirkland Chamber of Commerce**

Joe Taylor

Owner, Assistant Wine Maker **Efestē**

Pam Tazioli

Former Director of Development
College Success Foundation

Anthony Tippins

Retail Sales/Fine Fragrance Manager
Nordstrom

Melissa Utschinski

Director, Enterprise Operations of
Bellevue **T-Mobile**

Kim Waag

Owner **Quintessence Web Development**

Jon Ziska

Account Manager **L.H. Dottie Company**

Sponsorship Opportunities

\$100,000 — Cancer Pathways Champion Sponsor

Exclusive

Lead sponsor of all three Cancer Pathways fundraising events: the Bryce Fisher Golf Tournament, Microsoft Give + Golf benefitting Cancer Pathways, and the *Surviving with Style* Fashion Show & Gala. Champion of the **Path to One Million Lives campaign**. Supports the expansion of cancer education, youth prevention programs, emotional support services, and family programming across Washington.

Surviving with Style Fashion Show & Gala Benefits

- Two tables for 10
- Speaking opportunity at Gala
- 2 Westin hotel rooms for night of Gala
- Guest access to VIP registration
- Verbal recognition as Champion Sponsor
- Logo on website & communications
- Company logo in pre-event slides
- Full-page color ad in program
- Listed as **Champion Sponsor** in program

Bryce Fisher Golf *and* Microsoft Give + Golf Benefits

- Two complimentary foursomes
- 6 invitations MSFT senior exec breakfast
- Special recognition at tournaments
- Premium parking day of tournaments
- Prominent company signage
- Premier recognition in bulletin and website
- Recognition in tournament thank you
- Opportunity to table and distribute promo

\$50,000 — Program Sponsors

4 available

Program sponsors directly fund the expansion of major Cancer Pathways initiatives, including:

Camp Sparkle

Expands camps and family programs for children and teens impacted by cancer.

Cancer Happens® Education

Brings cancer prevention and awareness education to more schools, reaching thousands of students annually.

Emotional Support Groups

Eliminates waitlists for professionally facilitated support groups and emotional support services.

Youth Prevention & Expression

Supports the Teen Writing Contest and youth anti-vaping prevention programs.

- Two tables for 10
- 1 Westin hotel room for night of Gala
- Guest access to VIP registration
- Logo on website & communications
- Company logo in pre-event slides
- Full-page color ad in program
- Listed as **Program Sponsor** in program
- Honored as sponsor at your chosen program

Sponsorship Opportunities

\$25,000 — Leadership Sponsors

5 available

Supports the expansion of prevention education, youth programs, emotional support services, and community outreach.

- Table for 10
- Logo on website & communications
- Company logo in pre-event slides
- Full-page b/w ad in program
- Listed as **Leadership Sponsor** in program

\$10,000 — Partner Sponsors

5 available

Supports program delivery and community outreach, ensuring Cancer Pathways services remain accessible and free.

- Table for 10
- Logo on website & communications
- Company logo in pre-event slides
- Half-page b/w ad in program
- Listed as **Partner Sponsor** in program

\$5,000 — Community Sponsors

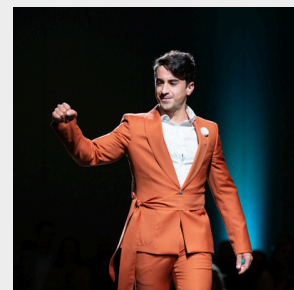
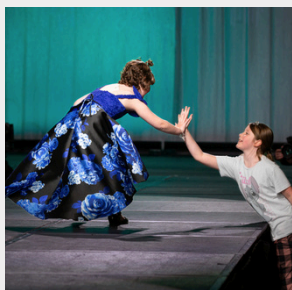
5 available

Helps sustain the daily work of Cancer Pathways, supporting individuals and families affected by cancer.

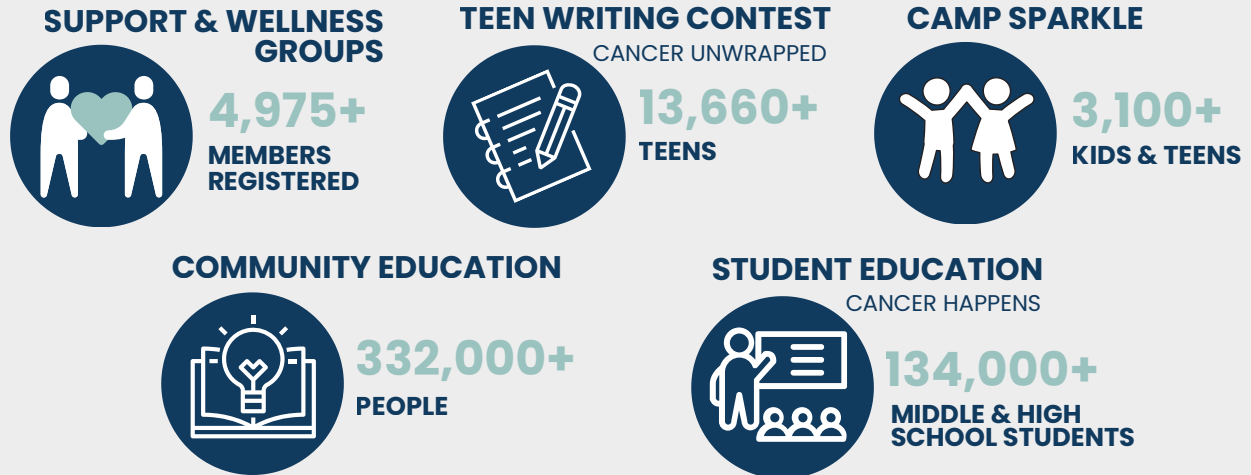
- Table for 10
- Logo on website & communications
- Company logo in pre-event slides
- Listed as **Community Sponsor** in program

Custom sponsorship levels available.

For any inquiries, contact Debra@cancerpathways.org



OVER THE YEARS, CANCER PATHWAYS HAS IMPACTED MORE THAN HALF A MILLION PEOPLE



WHAT YOUR SPONSORSHIP MAKES POSSIBLE

Cancer isolates. It destabilizes. It overwhelms families. Your sponsorship helps ensure that no one has to carry that alone. Over the next couple of years, our targets are to:

Reach 10,000+ students a year.

Double our school footprint and train teachers to carry the work forward.
Send classroom prevention kits that turn awareness into everyday habits.
Because reducing the risk of cancer becomes personal.

Double our support groups and hire two additional social workers.

A caregiver gets help when they need it most.
A grieving parent joins a group before isolation deepens.
A survivor has somewhere to process fear of recurrence.

Scale Best Medicine, our improv-based program to accommodate 100+ person waitlist.

Laughter becomes therapy.
Connection becomes medicine.

Add two Camp Sparkle staff members to serve more children across Washington.

Reach rural families who often lack access to support.
Launch specialized grief and teen camps, provide travel scholarships and weekend meal kits.
Sometimes stability starts with groceries.

Expand the Teen Writing Contest from 10 winners to 20-30.

Because more winners means more futures supported.

Scale anti-vaping programs by training facilitators in every region.

Build peer-led prevention models.
Because students listen to students.

With your partnership, Cancer Pathways can be there.